



Scholarship is a Conversation

# Literature Review with a Purpose

Grace Liu

10/09/2019

## Group Activity: Comparing the Scholarly Article and Magazine Article

What are the differences in?


- Appearances
- Audience
- Authors
- Purpose
- Content Structure
- Citations
- Publication Process

Peer Review: <https://youtu.be/r0CQZ7QnoN0>

1.

What is a  
literature  
review?





A Literature Review is "a systematic, explicit, and reproducible method for identifying, evaluating, and synthesizing the existing body of completed and recorded work produced by researchers, scholars, and practitioners."

- *From Conducting Research Literature Reviews: From Internet to Paper*, by Arlene Fink, 2nd ed. Sage Publications: Thousand Oaks, 2005.

2.

# How to Find a Scholarly Article?





## Let's Go to the Library

<https://library.wcupa.edu/>

Research Help-> Research Guides-> Business

Google Scholar, Business Source Complete

3.

How to  
Create A  
Citation?

# APA citation basics

## Single Author

Last name first, followed by author initials.

Berndt, T. J. (2002). Friendship quality and social development. *Current Directions in Psychological Science, 11*, 7-10.

## Two Authors

List by their last names and initials. Use the ampersand instead of "and."

Wegener, D. T., & Petty, R. E. (1994). Mood management across affective states: The hedonic contingency hypothesis. *Journal of Personality and Social Psychology, 66*, 1034-1048.

[Purdue OWL](#)



# Create your own citation with Legos

Author, A. A. (Date of publication). Title of article. *Title of Journal, volume number*(issue number if available), page range. Retrieved from <https://www.someaddress.com/full/url/>

*Use one color for specific segment, just make sure the same punctuation has the same color.*



Thanks!

Any questions?

You can find me at:  
[yliu@wcupa.edu](mailto:yliu@wcupa.edu)