

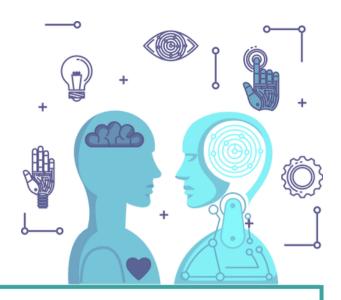
Use the PROMPT Design Framework to optimize output from generative AI platforms.





PROMPT Design Examples

Examples of how to use the PROMPT Design Framework to optimize output from generative AI platforms.







Persona

Assign a role.

"You are a [literary critic / compliance officer / patent attorney / etc.]"



Define the **parameters** for output. Topical content to include / exclude. number of responses, word count / Requirement seading level, standards compliance, etc.



Describe the **structure** of output. Alphabetical, chronological, table, bulleted or numbered list, step-Organizations, etc.



1edium

Describe the **format** of output. Prose, social media post, computer code, spreadsheet, website, slide deck, image, A/V, recipe, dialogue script, survey, interview, etc.



Purpose

Identify the rhetorical purpose and intended audience

Explain, summarize, pitch, entertain,... College students, English language learners, investor, first date, etc.



Tone

Specify the tone of output. Academic, professional, snarky, funny, inspirational, sentimental, foreboding, etc.