Scholarship is a Conversation

Literature Review with a Purpose

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Group Activity:
Comparing the Scholarly Article and Magazine Article

What are the differences in?

- Appearances
- Audience
- Authors
- Purpose
- Content Structure
- Citations
- Publication Process

Peer Review: https://youtu.be/rOCQ7OmoN0
1. What is a literature review?
A Literature Review is "a systematic, explicit, and reproducible method for identifying, evaluating, and synthesizing the existing body of completed and recorded work produced by researchers, scholars, and practitioners."

2. How to Find a Scholarly Article?
Let's Go to the Library

https://library.wcupa.edu/
Research Help -> Research Guides -> Business
Google Scholar, Business Source Complete
3. How to Create A Citation?
APA citation basics

Single Author

Last name first, followed by author initials.


Two Authors

List by their last names and initials. Use the ampersand instead of "and."


Purdue OWL
Create your own citation with Legos


*Use one color for specific segment, just make sure the same punctuation has the same color.*
Thanks!

Any questions?

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