Business Intelligence Tool & Company Analysis

(In-class Assignment)

Task:

Use the company and/or industry data discussed in the class session to create visualizations that best answer the below questions. Once your visualizations are completed, submit a Microsoft Power BI dashboard with the visuals you selected. Reflect on the decisions that were made. Write 1-3 sentences on your rationale for choosing each of the visualizations you did. You will have 1-3 minutes to present your rationale to the class.

- Find and download pertinent data from KoyFin.com to help build your visualizations,

- There is no one 'right' answer for these questions. The important thing is the rationale behind your choice to use a particular visualization.

- Have fun with this! Create more visualizations if you feel inclined to do so.

*There is no "right" answer to any of these questions. Use this assignment to practice making the best decisions to visually represent your findings.

Question 1:

Between December 31, 2010 and September 30, 2020 which year showed the most revenue for Amazon?

Question 2:

Between December 31, 2010 and September 30, 2020 which year showed the least compound annual growth rate (CAGR) for Amazon?

Question 3:

Between December 31, 2010 and September 30, 2020 what were Amazon's 2019 Open and Close prices?