**Note:** this assignment has students analyzing data presented in graphs, charts and infographics that are pre-selected by librarian and instructor based on how poorly the information is being presented through various outlets.

Visual Literacy

Each group will be assigned one graphic and as a team you must closely examine your graphic and answer the following questions. You will need to do some research on-line about your infographic. Be prepared to share with the entire class your answers to the questions.

1. What is the graphic showing? What is its "story"? You will need to search for the graphic on-line to learn more about it.
2. Does it have an informative title?
3. What is the variable(s)?
4. Can you discern the unit of analysis? Who was the data collected on?
5. Are the axes labeled?
6. What is the data source? Is the source transparent - can you find how they collected information? Is the source biased -- is there an incentive (financial, political, etc.) to have the data tell a particular story?
7. What concept ("poverty", "education", "support", etc.) do you think is being measured by this data?

**Frames addressed: Authority Is Constructed and Contextual, Information Creation as a Process, Information Has Value, Scholarship as Conversation**