

# Personal Data Plan

## Risk-Benefit Analysis – Guiding Questions

*What data do I want to protect?*

*Who do I want to protect it from?*

*What are the potential consequences, and how bad are they?*

*How likely are the risks?*

*How difficult is it to secure?*

*What is the benefit of this technology?*

*Are the benefits worth the risks?*



Adapted from:

Electronic Frontier Foundation. (2017). "Assessing your risks." *Surveillance Self-Defense*. <https://ssd.eff.org/en/module/assessing-your-risks>

## Additional Resources

### Data Privacy Checklist

- Conduct a risk-benefit analysis of using this technology.
- As part of your analysis, read the Terms of Service / Use or software license. *Need the tl;dr version? Check out [tldrlegal.com](https://tldrlegal.com) or [tosdr.com](https://tosdr.com)!*
- Review and customize privacy and location settings and permissions.
- Secure access to your device or account: set a strong password and enable two-factor authentication. *Be careful about storing passwords in the browser, staying logged in, and connecting accounts (ex. linking Amazon and Twitch).*
- Maintain security by installing software updates. *Use update notifications as a reminder to revisit your risk-benefit analysis – you might change your mind, or no longer actively use this technology, in which case you should disable or uninstall it! Terms of Service / Use change frequently, so review them as well! Finally, some software updates will override your privacy settings, so be sure to double check them.*

### Privacy Workshop Guide

<https://guides.libraries.psu.edu/berks/privacy>

### TLDRLegal <https://tldrlegal.com/>

Read software licenses and terms of service / use in plain English!

### Terms of Service; Didn't Read <https://tosdr.org/>

Gain insight into Terms of Service rated for fairness, privacy, and personal data use. View ratings by service (ex. YouTube) or topic (ex. Anonymity and Tracking). Also available as a browser extension.

### Electronic Frontier Foundation, *Surveillance Self-Defense*

<https://ssd.eff.org/en>

Practical tips and tools for securing your personal data and digital communications.

### Privacy Rights Clearinghouse

<https://www.privacyrights.org/learn>

Practical information about privacy policies in a variety of contexts.

### Electronic Frontier Foundation's Privacy Badger

<https://www.eff.org/privacybadger>

Browser ad-on to block online tracking.

### DuckDuckGo

<https://duckduckgo.com/>

Web search engine that does not store your search history or personal information.