

GUIDE TO RESEARCH

LEGAL ISSUES FACING YOUR BUSINESS

Frame Your Research Question

USE A READILY AVAILABLE LEGAL ISSUE STRUCTURE

1

Consult your textbook or legal issue topics for small business laws, or "laws and regulations" page from specific government agencies to identify possible legal issues that a business can be involved in.

2

Identify Legal Issues Facing the industry

USE NAICS CODE, IBISWORLD AND TRADE ASSOCIATION'S WEBSITE

Locate your industry's **NAICS** code and find a industry report from **IBISWorld**, check out the operating conditions - regulation and policy section.

Google search laws and regulations for your industry from the trade association's website, using advanced domain search function, such as site:.org, or site:.gov

3

USE NEXIS UNI

SEARCH A GREAT VARIETY OF LEGAL INFORMATION SOURCES USING DIFFERENT STRATEGIES.

FIND LEGAL NEWS

Search legal news about leading companies in the industry or your business area, filter the result by legal related topics.

FIND REAL CASES

Search cases at federal or state level use company's name or your business area and/or specific legal issue.

FIND LAW REVIEWS

It can help identifying related cases and legislation, and help understand the rational behind the laws.

SHEPADIZE IT

To track and find related cases and check if the law is overridden.

4

MORE ABOUT RESEARCH

- **REMEMBER YOUR PURPOSE**

Be persuasive

- **CHECK SOURCE QUALITY**

Currency, Accuracy, Authority
Relevancy, Purpose,

- **PROVIDE CITATION AND AVOID PLAGIARISM**

Quote (40 words), paraphrase with your own words, always cite.

- **SEARCH LAYERS OF SOURCES**

Federal, state, industry, etc.

- **BE FLEXIBLE**

Try different keywords
(business areas, company, legal issue)