

# COUNTRY REPORT

## SOURCE GUIDE

SEARCHING IS A STRATEGIC EXPLORATION!

- \* **Build Country Report**
- A. **Summary**
- B. **Economic Analysis**
- C. **Political Analysis**
- D. **Cultural Analysis**
- E. **Competition**
- F. **Conclusion**
- G. **References**

## TOP SOURCES FROM BUSINESS SOURCE COMPLETE

Explore a wide range of country profiles, PESTL analysis, risk analysis and forecast from BSC. Search [country] with **Publication Type: Country Report.**

### MarketLine - Country Profile

In-depth PESTL analysis, Search with quotation marks "MarketLine country profile" [country]. Example: "MarketLine country profile" Norway.

### BMI - Country Risk Report

SWOT analysis, economic and political outlook, 10-year forecast and operational risk analysis. Search [country] "country risk report".

### OECD - Economic Surveys

A review and recommendation from OECD on its member country's economic situation and policies. Search "OECD Economic Surveys" [country].

### CountryWatch - Country Review

In-depth political, economic, investment, social and environmental backgrounds with rankings and indexes. Search [country] "country review".

### IHS IHS Markit - Country Monitor

Monthly country risk analysis for government and economic stability, along with an overview of the business environment. Search "Country Reports" [country]

### PRS Group - Political Risk Yearbook

Political forecast and climate for investment and trade, including corruption and other Bureaucratic obstacles analysis. Search "Political Risk Yearbook" [country].

## TOP SOURCES ONLINE

Investment Climate Statements  
(US Department of State)

Country Commercial Guides  
(US International Trade Administration)

OECD Economic Outlook

OECD Economic Surveys

World Bank Doing Business Report Series and Data Catalog

United Nations Conference on Trade and Development (UNCTAD) Publications

The Global Competitiveness Report (World Economic Forum)

International Trade Center - Countries and Territories

Euler Hermes Country Risk Report

## EVALUATE YOUR SOURCES

CRAAP TEST: **C**urrency, **R**elevance, **A**uthority, **A**ccuracy, **P**urpose

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