Brainstorming Using The 5 W's

WHO?

Why is this issue important?

What group/population are you interested in? BY AGE? Children, Adolescents, Adults, Elderly... BY ETHNICITY/RACE? Native Americans, Hispanic, White/Caucasian, Latinx... BY GENDER IDENTITY? Women, Men, Trans, LGBTQ... BY COUNTRY? Americans, Latin Americans, Mexicans... **OTHER?** Military veterans? Survivors of _____? Gamers?... A COMBINATION?? Ex. Native American LGBTQ Adolescents WHAT? What is it about this topic that you want to know? Statistics? Risk factors? Pros and Cons? Causes/Reasons? Treatments? Proposed solutions? Trends? Correlation to / Relationship between...? **List Other Similar Terms For** and WHERE? Where is this happening? and What geographic region do you want to focus on? U.S.? Your state? Your city? Etc. WHEN? WHY? *Is there a time period you're* aka The "So what?" Factor interested in? The last 5 years? Today? A certain Why should your audience care about decade/century? The future? this topic? What's interesting about it?