

Brainstorming Using The 5 W's

WHO?

What group/population are you interested in?

BY AGE? Children, Adolescents, Adults, Elderly...

BY ETHNICITY/RACE? Native Americans, Hispanic, White/Caucasian, Latinx...

BY GENDER IDENTITY? Women, Men, Trans, LGBTQ...

BY COUNTRY? Americans, Latin Americans, Mexicans...

OTHER? Military veterans? Survivors of ____? Gamers?...

A COMBINATION?? Ex. Native American LGBTQ Adolescents

