**Your Main Topic**

**and**

**Brainstorming Using The 5 W’s**

**WHO?**
*What group/population are you interested in?*
**BY AGE?** Children, Adolescents, Adults, Elderly…
**BY ETHNICITY/RACE?** Native Americans, Hispanic, White/Caucasian, Latinx…
**BY GENDER IDENTITY?** Women, Men, Trans, LGBTQ…
**BY COUNTRY?** Americans, Latin Americans, Mexicans…
**OTHER?** Military veterans? Survivors of \_\_\_\_ ? Gamers?...
**A COMBINATION??** Ex. Native American LGBTQ Adolescents

**and**

**and**

**WHAT?**
*What is it about this topic that you want to know?*
Statistics? Risk factors? Pros and Cons? Causes/Reasons? Treatments? Proposed solutions? Trends? Correlation to / Relationship between…?

**WHERE?**
*Where is this happening?*
What geographic region do you want to focus on? U.S.? N.M.? Santa Fe? Etc.

**WHEN?**
*Is there a time period you’re interested in?*The last 5 years? Today? A certain decade/century? The future?

**and**

**and**

**WHY?**
*aka The “So what?” Factor*
Why should your audience care about this topic?
What’s interesting about it?
Why is this issue important?