**Your Main Topic**

**and**

**Brainstorming Using The 5 W’s**

**WHO?**  
*What group/population are you interested in?*  
**BY AGE?** Children, Adolescents, Adults, Elderly…  
**BY ETHNICITY/RACE?** Native Americans, Hispanic, White/Caucasian, Latinx…  
**BY GENDER IDENTITY?** Women, Men, Trans, LGBTQ…  
**BY COUNTRY?** Americans, Latin Americans, Mexicans…  
**OTHER?** Military veterans? Survivors of \_\_\_\_ ? Gamers?...  
**A COMBINATION??** Ex. Native American LGBTQ Adolescents

**and**

**and**

**WHAT?**  
*What is it about this topic that you want to know?*  
Statistics? Risk factors? Pros and Cons? Causes/Reasons? Treatments? Proposed solutions? Trends? Correlation to / Relationship between…?

**WHERE?**  
*Where is this happening?*   
What geographic region do you want to focus on? U.S.? N.M.? Santa Fe? Etc.

**WHEN?**  
*Is there a time period you’re interested in?*The last 5 years? Today? A certain decade/century? The future?

**and**

**and**

**WHY?**  
*aka The “So what?” Factor*  
Why should your audience care about this topic?   
What’s interesting about it?   
Why is this issue important?